



THE NATIONAL LATINO LEADERSHIP
VIRTUAL SYMPOSIUM
SEPTEMBER WED. 24-THUR. 25, 2020
8:30-12:30 Central Time

¡Aquí! ¡Ahora! Nuestro Poder!

Increasing your Power, Impact, and Internet Savvy during Virtual Times

Numbers Don't LIE!

Demographics can empower and activate Latino Leaders



Yes! We all know about exploding demographics – *but so what?* We need to use our numbers to achieve political equity and social justice and to impact critical issues such as education and immigration. A

respected demographer, and activist Dr. Rogelio Sáenz is co-author of *Latinos in the United States: Diversity and Change* and Professor at U of Texas, San Antonio.



Connect to the Power of Ancestry

Dr. Patrisia Gonzales

Author of *Red*

Medicine: Traditional Indigenous Rites of Birthing and Healing - Professor U of Arizona

The Latino culture is grounded in our indigenous past. Becoming a Latino leader requires integrating the many aspects of our culture and embracing the wisdom of our ancestors.

This includes understanding the relationship of body, mind, spirit, environment, and relationship with self and community. Integrating our past gives us the power and perspective to do our work, find balance, and connect to the strength of our ancestry.

ROSEMARY RAVINAL - Virtual Communications Expert



What's your ZOOM score?

Are virtual meetings, events, and classes stifling your creativity and impact? Join us to learn essential tips to advance to the next level of Zoom mastery...run better virtual meetings, improve your Zoom "brand," and communicate clearly.

Rosemary Ravinal, public speaking and video conferencing coach, will provide a Zoom scorecard for you to improve your on-line presence. Virtual is here to stay so get good at it!



JUAN ESCALANTE

Digital Strategist

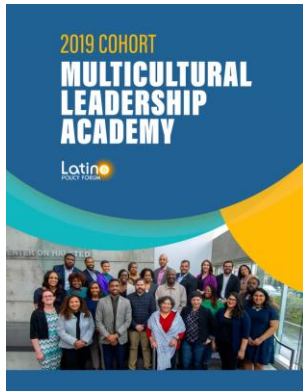
Immigrant Advocate

DACA student graduate

Immigrant Rights are Civil Rights

Immigrants face unprecedented threats under the Trump Administration, making life more difficult for undocumented communities. With a presidential election around the corner, immigrants and their allies will have to make difficult decisions about which policies or campaign strategies protect immigrant

A Brown-Black Collaboration Model



families. Learn how to use Digital Tools to be on the front lines fighting for immigrant rights.

REVIEW SYMPOSIUM AGENDA

Connect, inform, and advance your cause with Google and YouTube

Join us with guest speakers Selina Cristina from Google and Gisselle Rodriquez from YouTube to hear about how they help nonprofits promote and amplify their message and create funding opportunities for your organization.

For 4 years The Latino Policy Forum has brought Latinos and African Americans together in their Multicultural Leadership Academy. The mission is to encourage intercultural collaboration and social action. Achieving equity and justice will require Brown and Black communities to work together. Join a conversation with Academy graduates on how you can promote this crucial collaboration in your organization and community.

REGISTRATION!

Registration is for 2 days. Choose your sessions and join us. Sessions will also be recorded and posted on our website.



**This Symposium is complimentary.
Lideramos welcomes a \$20 donation
to help cover costs. Gracias!**

[Visit our website](#)