



THE NATIONAL LATINO LEADERSHIP ALLIANCE
NATIONAL LATINO LEADERSHIP SYMPOSIUM
SEPTEMBER WED. 24–THUR. 25, 2020

8:30 –12:30 Central Time – Agenda may be subject to Change

¡Aqui! ¡Ahora! Nuestro Poder!

Increasing your Power, Impact, and Internet Savvy during Virtual Times

The Symposium will assist you be more impactful during COVID19 and beyond. Sessions on using technology tools such as Zoom, Google and YouTube will show you how to use these to promote leadership and activism in your community. Additionally, sessions on culture, Latino issues, and Black-Brown collaboration will advance your leadership capacity!

THURSDAY – SEPT. 24

8:30-9:00 - Meditation and Centering – Preparing yourself for leadership
Criss Cuervo – President Alma & Espiritu

9 - 9:15 - Opening exercise - welcome – celebration – Juana Bordas, President, Lideramos

9:15- 10:15 Numbers don't Lie!

“Leveraging demographics to empower and activate Latino leaders”

Dr. Rogelio Sáenz co-author of *Latinos in the United States: Diversity and Change*.

10:15-10:30 – Movement and Dance activity

10:30 – 11:30 – What's Your Zoom Score – Rosemary Ravinal - Communications Expert

11:40-12:30 Google and YouTube – tools for nonprofits to amplify their message and funding

Selena Christina - Google Operations, Client Services and Gisselle Rodriguez with YouTube

FRIDAY – SEPT. 25

8:30 – 8:45 Welcome Ceremony and Inspiration

8:45- 9:45 – Connect to the Power of Ancestry

Dr. Patrisia Gonzalez - Author - *Red Medicine: Traditional Indigenous Rites of Birthing and Healing* -

9:45-10:00 – A Latino Break *con salsa*

10:00-11:00 – Immigrant Rights are Civil Rights

Juan Escalante – Digital Strategist and Immigrant Advocate

11:00-12:00 – Brown – Black Collaboration Model

Multicultural Leadership Academy Alum – Latino Policy Forum

12:00 – 12:30 Community Sharing and Closing Ceremony