# Latino Leadership at the Heights Connecting communities, culture, and civic change

## The National Latino Leadership Symposium



Lideramos has been formed to expand, connect, and enhance the quality and impact of Latino Leadership programs across our country.

Building a Nation of Latino Leaders.

Denver, Colorado October 3-6, 2018 Hilton Gerden Inn



### Vision: Building a nation of Latino Leaders:

## Mission: Expand, connect and enhance the quality and impact of Latino Leadership programs across Americ



## "Building a Nation of Latino Leaders"

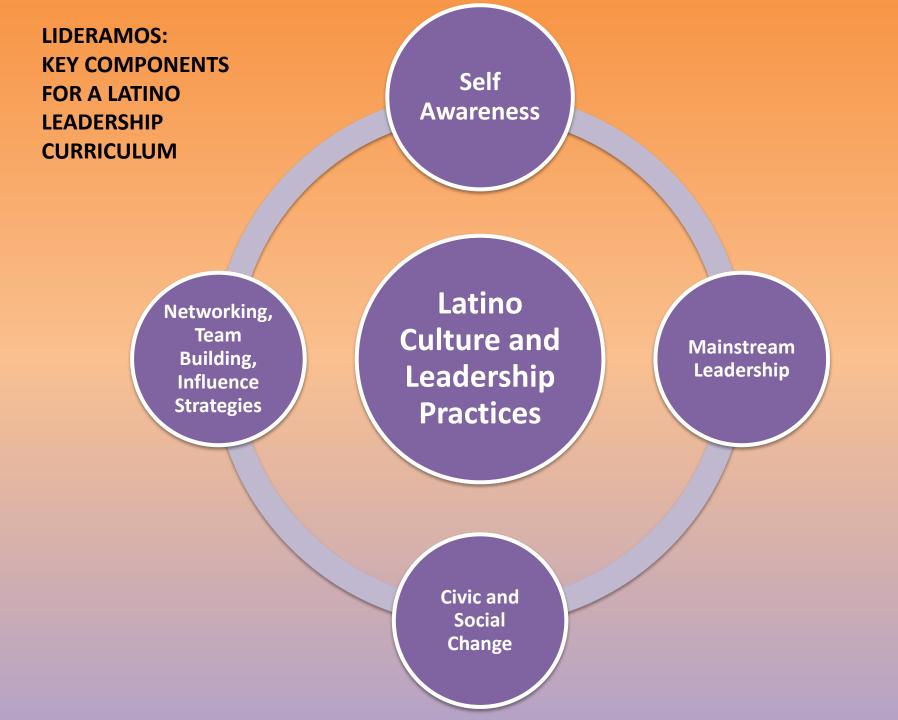
### **Accomplishments to date:**

 Published the 1st and Updated National Latino Leadership Directory: Download your copy at www//Lideramos.org



- 2. Launched the Lideramos Fellows with the prestigious Center for Creative Leadership.
- 3. Established the Latino Leadership Scholars who will promote Latino leadership as a field of study
- 4. Offered the Latino Leadership Webinars Series
- 5. Implementing the First National Latino Leadership Symposium October 3-6 in Denver, Colorado
- 6. Collaborating with 4 Communities that want to initiate programs





#### The National Latino Leadership Alliance

Check out our website to download: http://www.lideramos.org/



### **Building a Nation of Latino Leaders**

## Latino Leadership Program Directory 2018/2019 Edition

## Latino Leadership in Action



## **Board Members**

**President: Juana Bordas** 

Mestiza Leadership International (Colorado)

Vice President: Sylvia Puente Latino Policy Forum (Illinois)

Treasurer: Carol Rodriguez National Association for Latino Community Asset Builders (National)

Secretary: Angela Florez Chief Development Officer Valle del Sol (Arizona)

#### **Gracias to our Funders:**

Phyllis Barajas Conexion – Advancing Latino Leadership (Massachusetts)

Erica Carsen Coro Fellows (San Fran)

Neusa Gaytan Mujeres en Acción (Illinois)

**Dr. Lissette Garcia** Hispanic Association for Corporate (National)

**Richard Martinez** RJ & Associates (Texas)





American Express Foundation W.K. Kellogg Foundation Trustee-Donor Fund

marguerite casey foundation

Spread the UNU Like Lideramos on Facebook! https://www.facebook.com/LideramosNLLA/

Tag @LideramosNLLA and use #Lideramos2018 and #LatinoLeadershipSymposium on Facebook and Twitter





# Los Voces del Futuro Intergenerational Leadership

# Los Voces del Futuro Young Leaders Speak out!



#### **CRISTINA AGUILAR**



**ANDRES ESPARZA** 



**SONIA GUTIRREZ** 



Moderator Solicia Lopez

Director - Student Voice and Leadership Denver Public Schools



## **Demographic Explosion – Youthful Promise**

One in Six U.S. People in US are Latino

1 in 2 people added to the US Population in the last decade... Growing at 43%





36% are under age 18 and a decade younger than Anglos

# **A Caring & Activist Generation**



Solution 9 out of 10 feel responsible to make a difference in the world

\$\overline{3}\$ 78% are willing to make significant sacrifices to make a difference in the world

% 84% see a gap between rich and poor as too wide

Solution In 2016, the Millennials comprised 33% of the electorate

# The Millennials A Multicultural Global Generation

By 2020, A majority of
Americans under
18 will be non-white

\$\$ 40% of Millennials are from communities of color



Solution 20% of Millennials are LATINO

Solution States Stat

# **A Multicultural and Global Generation**



### % ½ people in the world are under 30

## Solution 54% believe their beliefs and priorities are aligned with young adults across the globe



# Intergenerational Leadership AHORA Somos Una Familia

Honor the wisdom of the elders The vision and potential of youth

#### WE ARE STILL STANDING TODAY

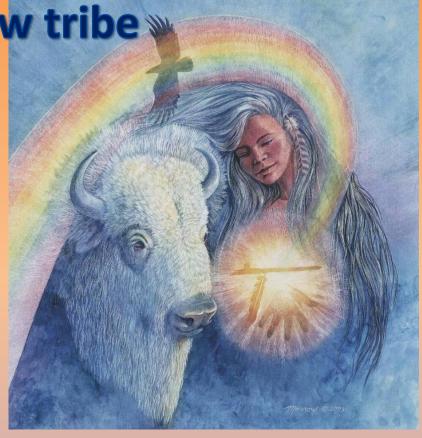
"It's been a long long road this way But I'm <u>still</u> standing today And I don't care what <u>anybody</u> say 'Cause I'm <u>still</u> standing, I'm <u>still</u> standing today Standing, I'm <u>still</u> standing Standing, I'm <u>still</u> standing Standing, I'm <u>still</u> standing Still <u>standing</u> today Standing, I'm <u>still</u> standing Standing, I'm <u>still</u> standing Standing, I'm <u>still</u> standing Still <u>standing</u> today" by Michael Franti



Initial meeting of Lideramos Visionaries – Denver, Colorado - 2014

# In these times will come a Universal tribe – A rainbow tribe »

They will heal the earth bring peace and understanding And undo the damage caused by previous generations



**Prophesy of the Hopi Elders** 

The time is now: We are the ones we have been waiting for

## **Immediately Following this Session!**

How To Greet a Latino





**Dr. Jorge Cherbosque** 

*I've got a good feeling:* Your Emotional I.Q.

#### Room: Avanzando



**Room: Los Lideres** 



Dr. Juana Bordas

Latino Destino: History, Culture and Leadership

## Money Talks: Growing Wealth from the Inside Out



Ana Marie Argilagos – President/CEO Hispanics in Philanthropy

Interview by Midy Aponte – Senior Vice President of Spitfire



Panel:

**REAL TIME...REAL MONEY: 3 funding approaches that work!** 

- Mitchell Gonzalez Latino Community Foundation
- Rachel Newman Project Angel Heart
- Erika Reyes Circle of Latina Leadership

# If you don't believe me just watch!

### **Put your Petal to the Metal:**

#### **National Leaders Share their Strategies for Success**



**Maria Arias** Former Vice President of Diversity and Inclusion at Comcast CEO of Arias Ventures



#### **Carlos Orta**

Vice President of Corporate Affairs at Carnival Corporation Former President/CEO - HACR Hispanic Association on Corporate Responsibility



Mary Ann Orta Gomez President/CEO The Congressional Hispanic Leadership Institute

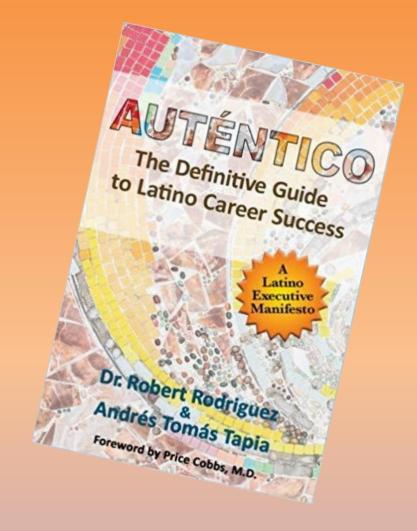


Self-Assessment: What are you doing? Why are you doing it and what must you to do improve your organization's performance?

### Luncheon Keynote



**Dr. Robert Rodriquez** President of DRR Advisors

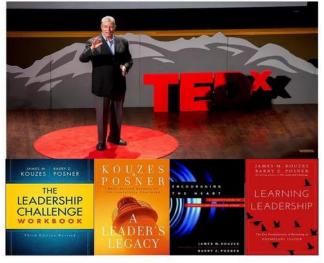


Latinos are on the way to being one-third of the U.S. population by 2050. They're changing the country's talent, marketplace, and political landscapes in unprecedented ways. So why is it that there are so few Latino executives and senior leaders?



The National Alliance of Latino Leadership

#### PRESENTS: AN EVENING WITH BARRY



#### OCTOBER 5 FROM 4-8:30 PM Overlooking City Park and the Majestic Front Range DENVER MUSEUM OF NATURE & SCIENCE

Dr. Barry Posner is listed among the Top 75 Leadership and Management Experts in the world by *Inc.* magazine and among Global Gurus Top 20 Leadership Gurus!

Dr. Posner is presenting as part of the 1<sup>st</sup> <u>National Latino Leadership</u> <u>Symposium</u> where national leaders are gathering to build a nation of culturally aware – civically engaged – and community serving Latino Leaders. Gracias to our Supporters!



A Premiere Leadership and Networking Event!

Join Leaders from across Denver to sharpen your leadership skills.

Meet and Greet National Leaders attending the National Latino Leadership Symposium.

Mingle and Build Community... Enjoy Reception, Music, and Dancing!

+ Book Signing with Dr. Posner and Latino Leadership Authors: Juana Bordas, Dr. Robert Rodriquez & Elizabeth Suárez

Admission: \$50 (includes presentation, reception, book signing, and Celebration!)

Music by Freddy Rodriquez Quartet -A Denver music ICON On the Front Lines... Leadership for Equity, Social Justice, Inclusion and Partnerships



Brenda Gonzalez Ricard Regional Director of UnidosUS - California and Texas

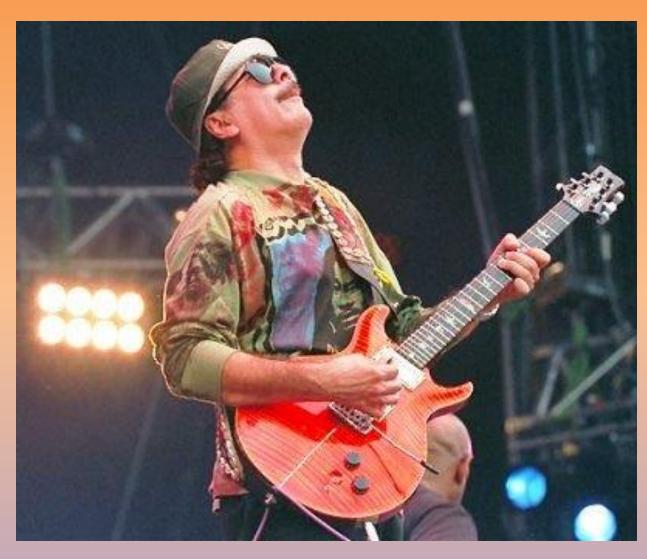


Sylvia Puente Executive Director – Latino Policy Forum



Helen Torres Executive Director Hispanas Organized for Political Equality (HOPE).

**Putting Leadership into ACCIÓN** 



"One day, There will be No borders, No boundaries No flags and No countries and the only passport will be the human Heart"



### Santana

- **Closing the DEAL! Putting Leadership into Acción**
- Action steps to advance your community, Organization, and leadership program
- Staying connected, building the Latino Leadership Network, Continuous Learning, Creating Positive Social Change.
- 1. PERSONAL: What competencies do you want to develop to become a better a leader? What did you learn at the Symposium that can advance this?
- **2. ISSUE:** What is a critical issue facing your community, organization or leadership program? What steps can you take to address?
- **3. YOUR COMMUNITY, ORGANIZATION, LEADERSHIP PROGRAM: What did you learn that can make your organization more effective and better serve its participants?** 
  - In reviewing what you learned at The Symposium what do you want to take back? Replicate?
  - Who have you met that you will stay in touch with? How will you help build the Latino Leadership Network?

# **ACTION PLANNING & GOAL GETTING**

**Specific:** Measurable – How many times week; List who we will contact and engage?

**MOTIVATIONAL:** Brainstorm list – prioritize



your commitment, the positive reinforcement will you add!

**ACTION FOCUSED:** Break it into sequential steps, something I can DO and see results.

REALISTIC: Success builds success! Paso a Paso TIMELY: I can start today and set specific benchmarks



# **Closing Ceremony**

+ #KezpectCurUda

ectors not protestar

EZP

Rooted in our history, culture, and heritage

- Inspired by our Vision of a Just, Compassionate and Inclusive society
- Leaving a Legacy for Future Generations

